



VISUAL COMMUNICATION DESIGN

NICHOLAS (NICK) COTE

NickCoteDesign.com

[KOH-DEE]

CONTACT ME //

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EDUCATION //

ARIZONA STATE UNIVERSITY
Bachelor of Science Visual
Communication Design

TECHNICAL SKILLS //

Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ○
InDesign	● ● ● ● ○
PowerPoint	● ● ● ○ ○
Acrobat	● ● ● ○ ○

PROFESSIONAL SKILLS //

Innovative
Strategic
Thoughtful
Intentional
Charismatic
Driven
Genuine

WHO I AM //

Design professional experienced in both print and digital design solutions. Having gained experience as a trusted designer for Fortune 500 brands and start-ups in industries such as finance, health care, software, automotive, and cyber security. Dedicated to creating and elevating brands through design that is intentional and well thought-out. Tailoring concepts, philosophies, and design solutions to better position your brand or message.

WORK EXPERIENCE //

PRINCIPLE | DESIGNER 2013 - CURRENT
FREELANCE/CONTRACT - COMSTOCK PARK, MI

Offering real-world design experiences with the ability to problem-solve quickly and under pressure. Bringing design solutions to life for variety of companies, each which adhere to each clients marketing strategies and corporate identities.

SR DESIGNER | CD JAN 2022 - MAR 2023
REAGAN MARKETING & DESIGN - GRAND RAPIDS, MI

Team leader in understanding and implementing the scope of assigned projects. Managing day-to-day tasks to ensuring projects were executed using the best approach to meet client needs. Developed and executed creative concepts, branding, identity and standards guides, packaging, event production, and other marketing collateral, and website content for high profile clients. Ensuring ADA standards were met and upheld.

SR DESIGNER | DESIGN DIRECTOR JUN 2018 - JUN 2021
BISHOPFOX - TEMPE, AZ

Design Director for Bishop Fox, the largest private offensive security testing company in the world. Where I successfully lead and implemented a company wide re-brand that utilized design as a business differentiator. Delivered from a brand strategy that challenged the traditional visuals and tone within the industry, while showcasing an authentic image of Bishop Fox. The unique approach increased our brand awareness significantly, both in and out of the market.

COMMUNITY VOLUNTEERING //

DESIGN | CACTUSCON 2017 - 2021
ARIZONA BASED CYBER SECURITY CONFERENCE

Yearly branding, show art, website and support graphics. During the event planning, I would draft an overhead of the event, then create the print visuals as well as handled the coordination with vendors. I would setup the visuals and coordinate volunteer setup.



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PROFESSIONAL SKILLS //

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WORK EXPERIENCE (continued) //

SR DESIGNER | DESIGN MANAGER

NOV 2012 - JUL 2017

AUTOMÄTIK - TEMPE, AZ

Lead and managed 10+ multi-million dollar automotive launches where I was responsible for the strategic direction of client initiatives. From the research and development phase, in which a clear understanding of the end user's or target audience's needs were gained, to the execution phase, where findings are applied to create solutions. I communicated strategic goals into actionable design solutions and establishing the conceptual and stylistic direction for design.

Clients Included: Acura, Alfa Romeo, Audi, Children's Cancer Network, Honda, Land Rover, Lexus, Maserati USA, Mazda, MINI, Jaguar, Rolls-Royce, Scion, Toyota, & Volkswagen.

MARKETING MANAGER | SR DESIGN

FEB 2012 - NOV 2012

DRS. GOODMAN & PARTRIDGE, OB/GYN - CHANDLER, AZ

Development and implementation of marketing design and strategy, seo for web and business advertising, business development, marketing planning, coordination between clients and vendor, coordination of design strategies between several companies (*SHE, MomDoc, G&P, Mi Doctora*).

REFERENCES //

JOHN WALSH | PRESIDENT | SIX COMPANIES GLOBAL

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